

## CABINET – 3 MARCH 2004

### MILFORD SEAFRONT: DETAILED SCHEME

#### 1. BACKGROUND

- 1.1 In July 2003 Cabinet supported the need for a scheme to renovate the promenade at Milford, established a project management framework and requested a more detailed paper when the design and costings had been developed. This paper presents the proposed detailed scheme.
- 1.2 Meetings of the Project Team and Project Board have considered the scheme and now offers this proposal for Cabinet approval. If that approval is forthcoming, the scheme can then progress.
- 1.3 The composition of the Project Team and Board is attached as Appendix 1. If the scheme is approved, the detailed implementation of the proposal will draw on the Team and Board as required to see the scheme through to its conclusion.

#### 2. THE SCHEME

- 2.1 There has been a long history of consultation on what to do at Milford Promenade. It has been an aspiration in the District Council's Coastal Management Plan for some time. There was extensive public consultation on a scheme drawn up by independent consultants against a brief devised in close liaison with the Parish Council. The Parish Council has also seen the scheme and is supportive of it.
- 2.2 The proposed scheme is based on using three categories which are outlined below:
  - “A” items**  
Taking the lead from discussion, the “A” items are presented as a one phase core scheme that covers the features contained in the above notes and report.
  - “B” items**  
There are other items that have come up from inputs during the discussions, principally via MOSPC.
  - Possible future programmes**  
Items that might be considered in the longer term.
- 2.3 This approach is advocated as being realistic with the resources available and offering a scheme of real benefit to the users of the seafront.

- 2.4 In addition to this capital project, there is another scheme to replace the public toilet. There has been liaison between those progressing this scheme and the seafront Project Team. As a result the seafront design provides scope for alternative orientations of the building and its immediate setting. So, at this stage the design merely makes provision for the implementation of the public toilet replacement on the current site, with some suggested detailing around the future building.
- 2.5 The main elements of the seafront scheme are set out below and they are also listed in the schedule of costs at Appendix 2 (Exempt from public disclosure and circulated separately on this agenda). A detailed plan showing these items will be on display at the meeting.

Re-surfacing of primary walkways, formation of protective raised bunds around car parks, replacement with less intrusive raised kerbs, removal of unsightly bollards, rationalisation of vehicular gates (position, type and effectiveness), formation of new lawn area adjacent to Needles Eye Café, street furniture replacement, new signage, lighting and play area.

- 2.6 If the scheme is agreed, there will be a need to consider the tenure of the land occupied by the proposed play area. Given the need for local management of these facilities and the Parish Council's well established interest in providing a play area, it would be appropriate to lease this area to the Parish Council.

### **3. PROJECT MANAGEMENT**

- 3.1 There has been very close co-operation between the District and Parish Council through the Project Team and Board. Should Cabinet agree the scheme, officers of the District Council will lead implementation, with reference to the Project Team should there be any details that need decision and the Project Board should there be substantial key changes to consider.

### **4. FINANCIAL IMPLICATIONS**

- 4.1 The cost estimates and funding plan are included as Appendix 2. From this it can be seen that, subject to tender, the "A" items can be met from current resources and that future bids are required for the remaining items. The scheme is proposed on the basis that the project commences with the "A" items and that further bids are considered on their merits in future rounds.

### **5. CONSULTATION**

- 5.1 Consultation has been a key part of this scheme to date, as set out earlier in the report.

## **6. ENVIRONMENTAL IMPLICATIONS**

6.1 The seafront at Milford is one of the most visited sections of the coast. It is also the one location that offers the potential to cater for increased use by local people and visitors alike. Currently it is “tired” and in need of refurbishment.

## **7. CRIME AND DISORDER IMPLICATIONS**

7.1 There have been difficulties with unauthorised access from travellers’ vehicles. The detailing of this scheme would help with that. There are also issues to do with vandalism, principally to the beach huts. The design work should help to address some of this issue.

## **8. PORTFOLIO HOLDERS COMMENTS**

8.1 The Portfolio Holders for Leisure and Environment support the recommendations.

## **9. RECOMMENDATIONS**

8.1 It is recommended that:

- a) The scheme for the renovation of Milford Seafront be approved.
- b) The project management arrangements remain in place for the duration of the project and are used on an “as required” basis.
- c) The Parish Council be approached to lease the site of the Play Area.
- d) A copy of the plans be made available for display purposes locally.

**For further information contact:**  
Martin Devine  
Assistant Director of Leisure Services  
Tel: 02380 285456  
E-mail: [martin.devine@nfdc.gov.uk](mailto:martin.devine@nfdc.gov.uk)

Neil Williamson  
Landscape and Open Space Team Leader  
Tel: 02380 285331  
E-mail: [neil.williamson@nfdc.gov.uk](mailto:neil.williamson@nfdc.gov.uk)

**Background Papers:**  
Published report.

[j:l:m:cabinet:2004:03:seafront]

**PROJECT TEAM**

<a href="#">Cllr Mel Kendal</a>
<a href="#">Cllr Michael Pemberton</a>
<a href="#">MOSPC: Cllr Bob Bishop</a> and Cllr David Newnham
<a href="#">Neil Williamson</a> (Planning Service)
<a href="#">Keith Metcalf</a> (Parish Clerk)
<a href="#">Martin Devine</a> (Leisure Service)
Alan Inder (HCC)

**PROJECT BOARD**

—

<a href="#">Cllr Mel Kendal</a>
<a href="#">Cllr Barry Rickman</a>
<a href="#">Cllr Michael Thierry</a>
<a href="#">MOSPC - Cllr Bob Bishop and Keith Metcalf</a>
<a href="#">Nick Gibbs</a> (Director of Community Services)
<a href="#">Chris Malyon</a> (Director of Resources)